



PRESS RELEASE

FINSA joins EPLF as Ordinary Member

Brussels, 27 May 2025 – [EPLF](#), the European Producers of Laminate Flooring, is pleased to welcome FINSA (Financiera Maderera S.A.) as an ordinary member.

Ruben Desmet, President of the EPLF and Chairman of the Sustainability Committee (Unilin), stated: *“With nearly a century of experience in the industrial transformation of wood and a clear commitment to sustainable manufacturing, we’re excited to have FINSA on board. Their expertise will play a key role as we continue to push for higher standards of quality and responsibility in the laminate flooring industry.”*

Estíbaliz Jurado Gutiérrez, Business Development at FINSA, added: *“Becoming part of the EPLF is a natural step for us. It allows us to actively contribute to an industry that balances innovation with environmental responsibility, something we deeply value. We’re looking forward to exchanging ideas and growing together as a sector.”*

FINSA, or Financiera Maderera S.A., is a family-owned Spanish company that’s been around since 1931. Based in Galicia, it’s the oldest panel manufacturer still running in the Iberian Peninsula. Over the years, FINSA has grown into a recognised name in wood processing, making everything from laminate flooring to decorative surfaces and furniture components. FINSA produces laminate flooring, boards, decorative surfaces and furniture components, all with an emphasis on innovation and a commitment to sustainable, circular production practices.

With this new addition to the association, EPLF now represents 13 ordinary members, 23 associate members, 11 supporting members, and 2 affiliate members.

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About EPLF: Established in 1994 in Germany, the Association of European Producers of Laminate Flooring represents the leading producers of laminate flooring in Europe and their suppliers. The focus of its work revolves around research, development, standardisation and representation at international trade fairs. Its management has moved to Brussels since November 2019.

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