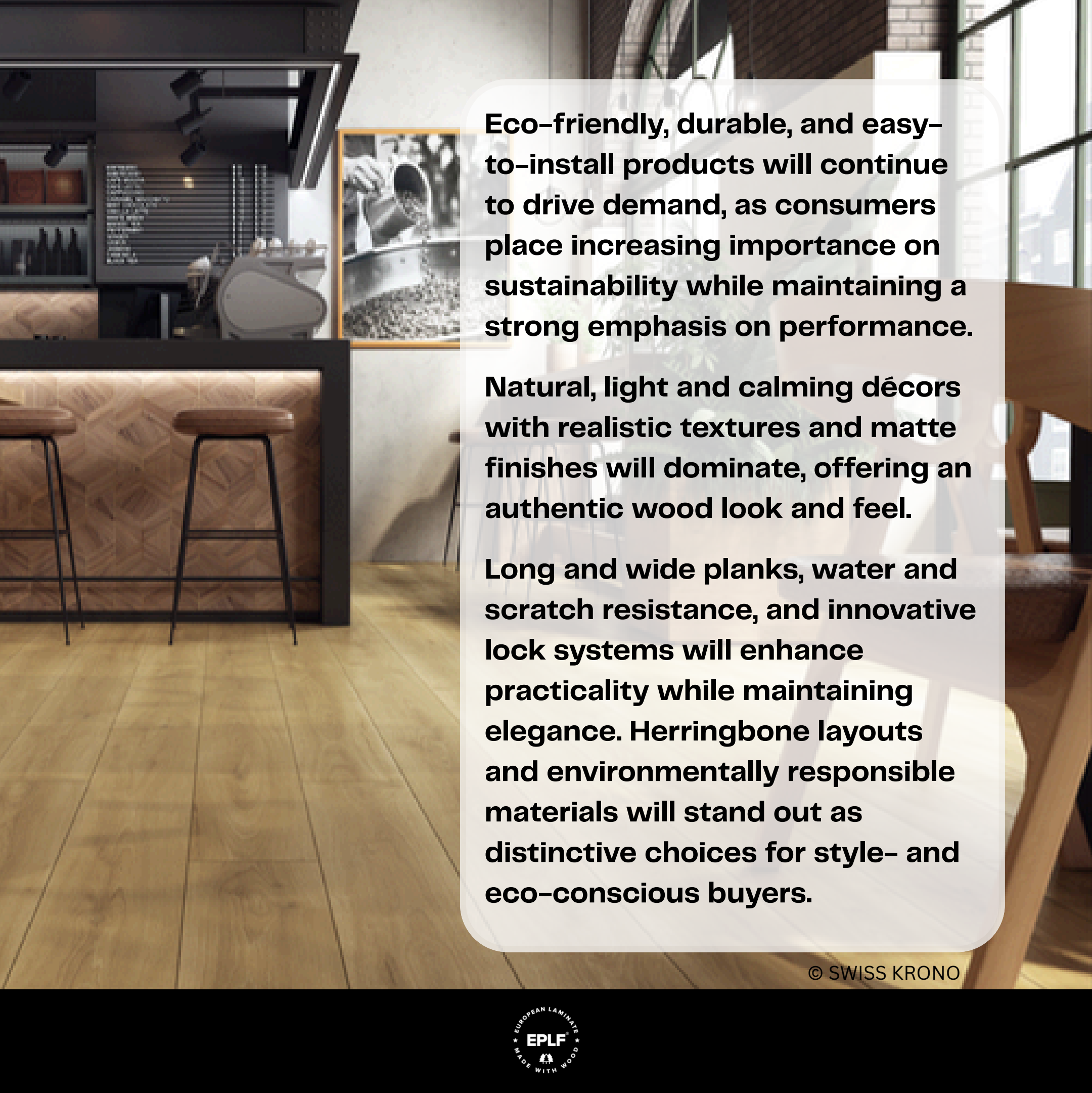




# EPLF TRENDS

2 0 2 6





**Eco-friendly, durable, and easy-to-install products will continue to drive demand, as consumers place increasing importance on sustainability while maintaining a strong emphasis on performance.**

**Natural, light and calming décors with realistic textures and matte finishes will dominate, offering an authentic wood look and feel.**

**Long and wide planks, water and scratch resistance, and innovative lock systems will enhance practicality while maintaining elegance. Herringbone layouts and environmentally responsible materials will stand out as distinctive choices for style- and eco-conscious buyers.**

© SWISS KRONO





# AUTHENTICITY

**Natural, light and calm decors continue to dominate. Soft, warm colour palettes and high levels of detail bring a sense of realism that resonates with consumers seeking authenticity.**

© BerryAlloc



# FEEL

**Embossed in register or also known as synchronised texture delivers a true-to-life touch, with an added matte finish to add to the sensation of real wood under your feet.**

© Çamsan



# EXTENDED FORMAT

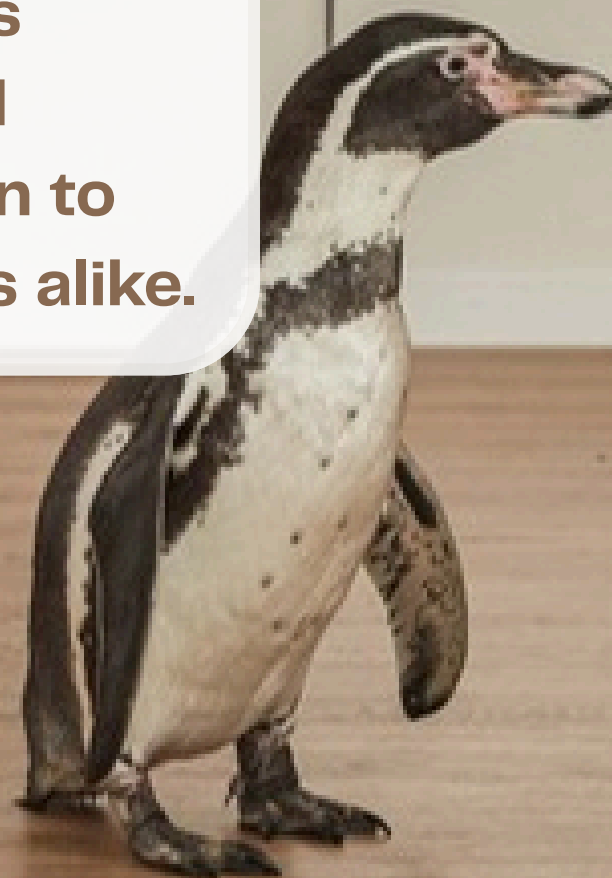
**Longer and wider planks give the floors an expansive and elegant look, with consumers favouring this contemporary format for its seamless, high-end aesthetic.**

© MeisterWerke



# DURABILITY & EASE

**Performance qualities such as water- and scratch-resistant surfaces combined with innovative locking systems provide peace of mind and straightforward installation to homeowners and installers alike.**



© CLASSEN





# STAND OUT INSTALLS

**Herringbone continues to offer a unique but timeless style that sets interiors apart from the mainstream.**

© Alsaflooring





# GOOD FOR THE PLANET

**Sustainable and eco-friendly materials remain a decisive factor. Consumers are seeking products with a reduced environmental impact without compromising on performance.**

© Skema