

TRENDS FOR 2022



With the world overtaken by a global pandemic over the last two years, consumers are increasingly seeking comfort and reassurance at home.

For the laminate industry, this has meant a focus on authentic design inspired by nature in calm and soothing light and warm tones.

It has also impacted the way the industry sources its materials and manages its production processes to be more environmentally-friendly.

'JAPANDI' DESIGN

Combining **Scandinavian functionality** with the **Japanese rustic minimalism** to focus on simplicity, natural elements, and comfort for a cosy and reassuring space.

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NATURAL MATERIALS

Customers want **authenticity** and continue favoring products that recreate natural materials such as **wood, granite and marble**.

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LIGHT & WARM TONES

Lighter and natural colors are on trend as well as **warm tones** such as beige, sand tones and shades of brown are increasingly popular.

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BOLDER PATTERNS

Herringbone patterns remain very popular, while **wider boards and larger tiles** have become a preferred format for a more modern touch.

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WATERPROOF INNOVATION

Innovation has heavily focused on the **water repellent qualities** of its new products, both in the flooring itself and **tighter more adapted click-systems**.

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ENVIRONMENTAL PERFORMANCE

Answering to the expectations of its customers the laminate industry has focused more intently on the **environmental-friendliness of its products, processes and materials**.

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